



Forestry and
Land Scotland
Coilltearachd agus
Fearann Alba

Community Asset Transfer Scheme (CATS) for our national forests and land

ASSET TRANSFER REQUEST FORM

Introduction

Please read the relevant parts of the [Community Asset Transfer Scheme](#) (CATS) Guidance before completing this form. You may also wish to refer to the Scottish Government's [Asset Transfer Guidance for Community Bodies](#).

The Request must be submitted in writing, either as a hard copy or by email. Please answer all the questions. You can attach additional information as extra sheets or electronic documents. Please be specific. When answering the questions you do not need to repeat any information you have already given, but simply refer to an earlier answer or attached document.

Please return the completed form and supporting documentation to:

**Community Asset Transfer Scheme Team
Forestry and Land Scotland
231 Corstorphine Road
Edinburgh
EH12 7AT**

E-mail: fls.communities@forestryandland.gov.scot

We will confirm receipt of your Request within 5 working days and you will receive a formal acknowledgement letter within 15 working days to confirm whether your Request is valid or requesting further information. We may also ask you for more information during the assessment and evaluation process.

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This is an asset transfer request made under Part 5 of the Community Empowerment (Scotland) Act 2015.

SECTION 1: Information about the community transfer body making the request

1.1 Name of the community transfer body making the asset transfer request

The Scottish Trust for Underwater Archaeology

1.2 Community transfer body address

This should be the registered address, if you have one.

Postal address: Kenmore, Loch Tay, Highland Perthshire, Perthshire,

Postcode: PH15 2HY

1.3 Contact details

Please provide the name and contact address to which correspondence in relation to this asset transfer request should be sent.

Contact name: Mike Benson

Postal address: Kenmore, Loch Tay, Highland Perthshire, Perthshire,

Postcode: PH15 2HY

Email

Telephone

We agree that correspondence in relation to this asset transfer request may be sent by email to the email address given above. *(Please tick to indicate agreement)*

You can ask the Forestry and Land Scotland to stop sending correspondence by email, or change the email address, by telling us at any time, as long as 5 working days' notice is given.

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1.4 Type of eligible community transfer body

Please select one option and make with an "X" in the relevant box to confirm the type of community transfer body and its official number, if it has one:

- a Company and its company number is
- or
- a Scottish Charitable Incorporated Organisation (SCIO) and its charity number is
- or
- a Community Benefit Society (BenCom), and its registered number is
- or
- Unincorporated organisation (no number)

Please attach a copy of the community transfer body's constitution, articles of association or registered rules.

- If the organisation is an eligible community transfer body under the Community Empowerment (Scotland) Act 2015 go to **Section 2**.

1.5 If the organisation is not an eligible community transfer body under the Community Empowerment (Scotland) Act 2015:

a) Has the organisation been individually designated as a community transfer body by the Scottish Ministers?

No Yes

Please give the title and date of the designation order:

or b) Does the organisation fall within a class of bodies which has been designated as community transfer bodies by the Scottish Ministers?

No Yes

If yes what class of bodies does it fall within?

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Section 2: Information about the land and rights requested

(see CATS Guidance Section 1.2)

2.1 Please identify the land to which this asset transfer request relates.

You should provide a **grid reference** and attach a **map** clearly showing the boundaries of the land to which this asset transfer request. You should also provide any name by which the land is known, and you may also wish to provide additional description. You can contact your Forestry and Land Scotland [Region](#) office for assistance in providing a copy of the map. *If you have identified the land on Forest Enterprise Scotland's [Register of Land](#), please enter the details listed there.*

Grid reference: NN 76045163

Name and description of the land: **FLS** Dalerb picnic site – 3.98 hectares

If your request is for a building, you should provide a street address and the Unique Property Reference Number ([UPRN](#)) if known.

Address:

UPRN ([if known](#)):

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Section 3: Type of request, payment and conditions

(see CATS Guidance Section 1.4)

3.1 Please tick what type of request is being made:

for **ownership** (under section 79(2)(a)) – go to **Section 3A**

for **lease** (under section 79(2)(b)(i)) – go to **Section 3B**

for other **rights** (section 79(2)(b)(ii)) – go to **Section 3C**

3A – Request for ownership

What price are you prepared to pay for the land requested (see CATS Guidance Section 2.2)?

Proposed price: £25000

Please attach a note setting out any other terms and conditions you wish to apply to the request.

3B – Request for lease

a) What is the length of lease you are requesting?

b) How much rent are you prepared to pay? (see CATS Guidance Section 2.2)
Please make clear whether this is per year or per month.

Proposed rent: £ per

Please attach a note setting out any other terms and conditions you wish to be included in the lease, or to apply to the request in any other way.

3C – Request for other rights

a) What are the rights you are requesting?

Do you propose to make any payment for these rights?

Yes No

If yes, how much are you prepared to pay? Please make clear what period this would cover, for example per week, per month, per day?

Proposed payment: £ per

Please attach a note setting out any other terms and conditions you wish to apply to the request.

Section 4: Community Proposal

You may wish to refer to relevant sections in supporting documents.

4.1 Please set out the reasons for making the request and how the land or building will be used.

This should explain the objectives of your project, why there is a need for it, any development or changes you plan to make to the land or building, and any activities that will take place there.

Objectives of the project

- To secure the long-term future of the Scottish Crannog Centre.
- To care for, interpret and research our collection, using academic rigour, immersive engagement and best practice.
- To create an organisation with lived values, strong governance and democratic decision making; one that is diverse, reflective and has a “can-do” attitude.
- To grow and nourish the 21st century Crannog Community through meaningful relationships, co-production, and skills exchange.
- Through our work, and the way we work, to be an organisation that people want to support and an organisation with HEFT – one that is built on resilience and trust.
- To realise our vision through the Dalerb project.
- To develop a site that sits in its locality, aware of its environment and with a need to be a beacon of sustainability, an integral part of the stunning landscape that is Loch Tay. This is where we will tell how the Early Iron Age crannog dwellers made the most of the world around them and how we will do the same in a sustainable, ecological way.

The Scottish Crannog Centre has operated as a visitor centre for just over twenty years, **but we are now an accredited museum** with all the responsibilities that brings: a responsibility to engage communities near and far today; a responsibility to the communities of the future, to look after the collections, buildings and landscapes under our guardianship; and, arguably the biggest responsibility of all, to tell the stories of our resourceful and ancestral crannog dwellers who 2,500 years ago built these fantastic structures and left us their rare and special objects.

We want to be a **sector-leading museum**, a museum fit to tell our stories, a museum that is democratic and engages diverse folk - both those that work alongside each other and those that visit. We want to be a place of activism where leadership runs right through the organisation.

Why there is a need for the development

We have articulated our vision and agreed values that will shape how we are and have set ourselves upon a path to being a special place that is respected, loved and admired, a **national treasure** that, more than anything, matters to the public we are here to serve. Our vision is: **To be a national treasure loved by all, with social justice at its heart.**

Our Mission is: **As a community, to care for and make accessible the finds of Scottish crannog excavations; and to interpret the lives of crannog dwellers for the benefit, enjoyment, education and inspiration of people of all ages.**

Our Values are:

Aspirational – having/showing a desire to achieve a high level of success

Listening – hearing with thoughtful attention

Sharing – talking about one's feelings, thoughts or experiences with others

Work – producing a desired effect

Collaboration – working jointly with others, especially in intellectual endeavour

Ability to Dream – a strongly desired goal or purpose.

Whilst the museum has a terrific track record operating as a visitor centre, the current site is no longer fit for purpose to enable the museum to achieve its aims. A harsh reality is that, medium to long term, the current site is not sustainable and the centre will not be able to thrive; and ultimately it will not survive.

This can be evidenced in the following ways.

1) The current museum building is not fit for purpose for housing accredited collections. It is a temporary kit building, 20+ years old, with no foundations or insulation. We cannot control the environment within the galleries in a way which meets conservation standards and are therefore unable to secure the long term care of our internationally significant collection for future generations. The building is also insecure, does not have the space to enable immersive engagement and, being small, does not have the infrastructure to enable us to grow and engage audiences.

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2) The overall site has multiple drawbacks which do not enable all-year-round opening, which is key both to our sustainability and to playing a central role in year-round local economic growth. It is a small site, with no potential for expansion. This lack of space restricts our capacity to maximise the power of our collections through demonstrations, interpretation, experimental archaeology, special events, and so on. The existing site is also difficult for differently-abled visitors to navigate, which means we can only offer limited access to the crannog experience.

3) The current crannog was built 23 years ago, based on excavations of Oakbank Crannog in Loch Tay. It has become an iconic symbol of the loch, of wider Perthshire, and of Scottish heritage overall. However, just one crannog is proving to be a fundamental restriction to our capacity and development. We are forced to restrict access for schools, groups and individual visitors. Furthermore, the existing crannog has undergone multiple repairs and maintenance over the years and its lifespan is limited.

4) Our story is of national importance and is a central pillar of Scottish history. Our physical location, however, and the layout of the site and buildings, does not enable the sense of arrival that would normally be associated with such a significant story. Furthermore, there has been a development adjacent to our site which has steadily been ongoing for the past ten years. It will continue to grow, including the addition of a water park in 2020. Over the years our existing site has been swamped by the development and it is increasingly proving to be incongruous with the kind of environment, spirit and sense of place that we are striving to create.

5) There are restrictions to our lease that will not be changed. These make it impossible for us to fulfil income potential through having a catering provision. This is a level of customer care provision that is expected these days.

6) There is constrained use of the car park opposite the centre, which does not provide for adequate coach parking space or extra space on event days. There is further car parking in the nearby village of Kenmore but there are no footpaths on the narrow road accessing our site, thus giving poor and dangerous access for pedestrians and visitors arriving on bicycle.

7) There is very little affordable and social accommodation for young people in training or in employment in the area which limits the opportunities we are keen to provide.

8) We cannot currently provide an appropriate working environment for staff and volunteers as we have just one small office and one small staff room which is cramped as it is used for multiple purposes. The drainage, sewerage and water utilities facilities are only of domestic grade, which impacts negatively on our ability to accommodate large numbers of people.

9) Overall, our current buildings and site are costing increasingly more to maintain and we are spending valuable and limited resources attempting to maintain a site and buildings which are ultimately not fit for purpose. Crucially, they are also not energy-efficient, which means they are having a negative impact on the environment.

Developments or changes you plan to make to the land or building, and any activities that will take place there.

The Dalerb site is currently a car park and picnic area for visitors and residents. Some residents do use it to access the loch for swimming and canoeing. We would keep this facility available and the area maintained as part of the project. Our objective is to move the Scottish Crannog Centre from our current site on the south side of the loch onto the Dalerb site.

There will be a phased implementation of the masterplan, which will be shaped by the communities we intend to work with. It will retain the spirit of the current site by being intimate, human sized and immersive. The masterplan consultation process will ensure we have full support of our community of interest and critically local support, that we are maximising the power of the collections, that the activities taking place fulfil best practice, and that the development is sustainable and achieves the vision.

The first phase will be of a similar scale to what we deliver now. This will keep the development 'do-able' and secure our organisation.

Main building

There will be a building built to modern museum standards. Its design will capture the DNA of our story with the same ambition at our end of the Tay as the V&A Dundee at the other end of the Tay, but with added intent to offer broader and deeper engagement and social impact. The footprint (depth of social impact) will be valued as much as footfall. It will be a

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building with the space to tell our story and which is capable of meeting national indemnity standards so that we can loan treasures from other institutions as part of a series of 'blockbuster' themed travelling and temporary exhibitions. It will be a place of co-curation and research – not just into the collection but also into how best to unleash the power of its stories. It will be a building with performance space: a nationally important space of Celtic culture. It will be a community hub & café. Operationally the building needs to be capable of attracting 50,000+ visitors a year and employing 50 people. It will also house a museum store which is future-proofed to hold a growing collection.

Multiple crannogs

With just one reconstruction crannog, guided tours for school groups, coach parties and members of the public are severely compromised and impact on their experience. Multiple crannogs, potentially exploring different time periods and/or architectural styles, based on archaeological evidence, would give us the potential to use them for different purposes. They will be expert-led but community built, with a sense of showing something important. They could be used as learning spaces, performance arenas and to give visitors a unique 'Living the Iron Age' experience. This would give us the capacity to increase audiences and deepen/broaden their experiences. Multiple crannogs would create a real sense of space in time and a living, breathing community.

Woodman's Yard

This will be a purpose-built area for construction and maintenance of the crannogs and the surrounding Iron Age village. It will be an accredited training area for traditional skills, coppicing, timber framing, green woodworking, and so on.

Iron Age Village

We will recreate an Iron Age village, based on the popularity of our existing demonstration compound, but expanded, with archaeological, evidence-based buildings and farming/crop plots. These will showcase the day-to-day lives of the crannog folk, including hands-on activities, ancient technologies, prehistoric textiles, cooking, storytelling, music, and much more.

Forestry Interpretation area

Interpretation/ exhibition area to meet FLS engagement objectives

Artist/Creatives Studio Space

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This will be inspired by our stories and play a key role in unleashing the power of our collections. Artists in residence will work alongside collections and communities to develop a first-class programme of co-created projects.

Small business incubator units

These will be used by creatives, crafters and makers who share in our values. They will add meaningfully to the experience and play their part in creating a sense of a vibrant, 21st century Crannog Community.

Offices

There will be a creative and regulation-compliant working environment for museum staff and volunteers.

Simple social accommodation

We will explore the possibility of providing simple social accommodation. We are serious about creating today's Crannog Community in this location, so we will explore the potential for accommodation for apprentices, young workers and trainees that is almost impossible to get locally. We also want to create capacity for volunteers and placement interns to stay on site. Having these valuable people on our team is currently a barrier due to our rural location, lack of public transport and non-availability of affordable temporary housing.

We aim to create an organisation where there are a thousand fingerprints and a thousand voices involved in all we do – a national treasure rooted in its community, capable of going through the gears of being locally, regionally, nationally and internationally significant. The new Scottish Crannog Centre will be:

- A successful, sustainable place
- A low carbon place
- A place of natural resilience
- A connected place.

The development will fit within the Local Development Plan. We have met with David Littlejohn, Head of Planning and Development, to discuss our plans. Working alongside his team and our communities and specialist support, we will master-plan the site so that we can achieve our vision and deliver our mission through our lived values.

We have also met with a SEPA officer on the new site to test the viability of the project.

4.2 Benefits of the proposal

Please set out the benefits that you consider will arise if the request is agreed to (see CATS Guidance Section 3.2). This section should explain how the project will benefit your community, and others.

Please refer to the guidance on how the relevant authority will consider the benefits of a request.

We have proved there is a need for what we want to do. We have been on our current site for 22 years and in the past two years we have shifted how we work from a hierarchical, isolationist approach to one that is democratic with leadership running through the organisation and an open door policy in connecting to partners be they institutions, organisations or individuals . Driven by our sense of mission with lived values, we are have had in 2019 a record year for income. This year we had planned to build on the success of 2019.The current virus crisis clearly having impact way beyond our control.

Our social impact work can be clearly evidenced, again showing a need that we just do not have the capacity to maximise our potential on the current site. Nor can we look after the collection for the future by giving it the environment it deserves. Despite these problems we have optimised our current site and increased footfall by 50%. We have increased dwell time to 3+ hours and have continually developed our team as we embed our values.

We fulfil many of Scotland's national outcomes, including the vision for economic impact:

We live in a Scotland that is the most attractive place for doing business in Europe.

There are many reports which show the role museums play in place-making, and in attracting businesses and their people to work, rest and play.

Arts and Culture

[https://assets.publishing.service.gov.uk › uploads › attachment data › file](https://assets.publishing.service.gov.uk/uploads/attachment_data/file)

Culture is what makes a place distinctive, and helps provide an answer to the question, "Why should I invest in this place over another?" A strong cultural offer attracts high skilled workers and retains graduates. This in turn attracts firms and boosts business investment across sectors, increasing employment opportunities. There is evidence that the cultural offer is a significant pull factor in the 16 DCMS Economic Estimates (2017), GVA, p.6 17 CEBR,

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Contribution of the arts and culture industry to the UK economy, 2017, p.5 18 DCMS Economic Estimates Employment 2017, p.4 19 DCMS, The role of culture, sport and heritage in place shaping, 2017 20 What Works Wellbeing, Visual art and mental health, 2018, p.3 location decisions of businesses, but particularly in creating clusters of creative industries.¹⁹ In addition, culture attracts other forms of strategic investment, for example transport and housing expansion, and integrates new neighbourhoods and infrastructure to maintain thriving and attractive places. Culture has wider social impacts, including wellbeing and health. Participation in arts and culture has been linked to reduced stress, depression and need for medication, and to increased volunteering and charitable giving.²⁰ Culture creates enriching experiences for all, and cultural belonging increases community pride, cohesion and social inclusion. DCMS

We realise our full economic potential with more and better employment opportunities for our people

A full feasibility of the development proposal was completed in 2015. Although the spirit of that feasibility was different, it shares some similarities to our proposed first phase of development. Rob Robinson, author of the 2015 feasibility report, writes:

The additional projected or estimated additional economic impact of the new centre, accounting for displacement caused by replacing the existing SCC, is:

- *The generation of an additional **£2,135,440** for the Scottish economy of which **£604,626** will be local*
- *Equivalent to the creation and / or safeguarding of **55 FTE jobs** in the Scottish economy of which **16 FTE** will be local*

Please find table below for costed benefit-

Activity	Calculation	value	comment
Volunteers	10000 hours p.a- 286 weeks x £ 569 (ASHE figures for Perth supplied by PKC officer) Current volunteer hours @ 4000 hours- there will be much more	£129558	Using volunteer Scotland formula calculating economic value of your volunteers

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	opportunities with the new site engineered in from the start		
Apprentices	5 apprentices x £12000 p.a Staff time assessing and supporting £10000	£70000	These will be non-funded posts – we are currently going through the process of becoming an SQA centre so we can develop our own targeted apprenticeship scheme not just for the Crannog centre but delivering training in the future for local hospitality businesses and for fellow museums along the Tay
Site Maintenance	Cost of cutting grass general looking after Dalerb site inc picnic tables 16 hours per week @ £15 p.h x 50 weeks – local groundsman quote Clearing rubbish	£12000	We are committed to keeping the car park and part of the picnic area/access to the loch available for community use – in the first instance before the development begins we will be looking after the site.
Job Creation	Phase 1 job creation 5 café- 2 FOH- 1 admin- 2 interpreters 10x £18000	£180000	These roles will be non funded
Safe Guarding The Collection in its environment ie next to the loch	1 curator £24000 1 community archaeologist	£48000	The current building and storage of our internationally significant collection

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from whence it came gives it maximum power- researching not only the collection but how best to unleash the power of the collection through immersive engagement that has measurable social impact	£24000		is not fit for purpose nor is there the room for researchers etc to work- using sound science responsibly -
Delivering FLS objectives re community engagement in partnership with FLS	Crannog staff/activity/exhibition	£30000	Part of the interpretation and engagement activity would be targeted at meeting forestry engagement objectives- this would be delivered with measured outcomes by crannog staff/built interpretation/activity

The current site is not sustainable long term and if the new development does not happen at Dalerb there will be the cost of having to identify an accredited museum to take and care for our collection in perpetuity, and transport the artefacts to it.

Critically, if the development does not happen there will be the loss of a unique locally-relevant collection in the vicinity and the loss of not maximising its power nor safe-guarding it for generations to come. The loss of 13 f.t.e jobs within the museum and loss of economic activity within the locality will also occur. The overall costs of closing down the existing site will also be incurred.

As Visit Britain states:

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Cultural and heritage attractions are very definitely a cornerstone of Britain's tourism offer and are experienced by tens of millions of Britons each year from all walks of life and parts of the country. It is therefore essential that not only are these 'products' maintained, cared for and further developed, but also that they continue to offer the visitor value for money and a quality experience'.

We are better educated, more skilled and more successful, renowned for our research and innovation

Our research into our collections and how best to interpret them to maximise benefit will be encapsulated by the Immersive Museum Project working alongside the University of Western Scotland. This project is driven by innovation and person-centred research and getting development-ready.

By supporting the scholarship, the museum will benefit from:

1. Having a researcher that will become an expert on the Scottish Crannog Centre culture, community and its visitors;
2. A tailored museum experience designed on the state of the art and best practices for museum designs;
3. New products and interaction technology that will enable the visitor experience to achieve its full potential.

'The museum will be able to measure the successes of the studentship in terms of new exhibitions generated and new designs for future developments. It is envisioned that this will improve the engagement of the museum with the local community and increase the visitors' satisfaction and visitors' numbers.' (University of Western Scotland)

We are working closely with partners to develop sector-leading approaches to our work in readiness for the new development. In 2020, through the Interface Programme we will be working on another four projects (in addition to the four universities we worked alongside in 2019), all connected to preparing us for the future and becoming a beacon of research and innovation in our field. These projects include further marketing feasibility and simple technology around co-curation, gaming and social media targeted at young people. This process of getting development-ready with a broad range of partners has been recognised by the Interface manager as an example of best practice and an outcome of this is that they

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are bringing in a production crew in January 2020 to film us for an informative and guidance film.

The new development will build on our relationship with schools and universities in delivering formal learning and enabling further research.

Purpose of Partnership

The Partnership was set up in order to ensure best practice for the development of opportunities for young people to increase employability skills with a focus on the DYW strategy. It is intended to ensure both Breadalbane Academy and The Scottish Crannog Centre are clear on their roles and responsibilities and to ensure the outcomes set out in the timeline are achieved.

Monica young Wider Achievement and Equity officer Breadalbane Academy

Our young people are successful learners, confident individuals, effective contributors and responsible citizens.

Our children have the best start in life and are ready to succeed.

Over the last 18 months, as a museum that matters, we have:

- Attracted two sums of +30k to look after, interpret and engage different communities including schools, through co-creation with both museum staff and teachers working alongside national experts, getting us development-ready to deliver the vision.
- Attracted funding to become an SQA centre for our apprentice scheme where staff are trained as Verifiers and Assessors. We have developed strong links with Developing the Young Workforce and have a written agreement with our local academy ensuring that we are working as closely together as we can. Again, this is getting us development-ready so that we can scale up the apprentice programme not only to deliver the workforce for the future at the new crannog museum, but also to become a training centre for apprentices and trainees for other museums within the Tay area and, crucially, to train young people entering the hospitality/tourism industry.

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- Developed a Saturday morning Young Archaeologists Club. We can currently only run this in the warmer months due to our current site & buildings restrictions, but the new development will enable all year-round engagement.

- Increased the immersive way we work with activities for young people. These are tested on site, day to day, and we are looking to improve them ready for the development.

- Worked closely with individuals and their families. William is a young man, steadily losing his sight, and he has discovered, through volunteering with us, that he is brilliant at interpreting ancient textiles to the public. His mother writes:

I wanted to write a few words to support the amazing work all at the Crannog Centre have done and continue to do for my son William. William is 17 and registered blind. Will struggles day to day with feeling accepted by his peers but at the Crannog this is not an issue. He is valued for who he is and all he can offer.

Another young man, struggling with self-confidence and social skills, has become our Volunteer Librarian, and has come on so much in his time with us now going to University.

A family that volunteers together have become closer through their involvement with the centre and their youngest son, inspired by the jewellery in our collection, has begun working with a professional jeweller as his mentor and has started making his own jewellery.

Again, our capacity to deliver all-year round and at scale, is limited by our current site.

The new development will build on the work we do with schools and young people, giving more opportunities for learning, both formal and informal, as well as more volunteering opportunities, traineeships and apprenticeships. These will all help create a special place that celebrates their heritage: something that they can contribute to, help shape and feel a part of.

We will continue to work in partnership with schools, libraries and early years clubs, playing our part in giving children the best start in life. But with the new development this will be all-year round and scaled up.

We live longer, healthier lives

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We have tackled the significant inequalities in Scottish society

We have improved the life chances for children, young people and families at risk

There is now a number of research papers highlighting that health and wellbeing is improved by accessing museums. Our vision 'with social justice at heart' is already gaining traction in how we are now engaging with a broad range of folk.

This year, as a museum that matters, we have begun a relationship with Glasgow homeless men's group. This quote comes from an email received after their first visit to us:

You made these guys who have been socially excluded for many years due to homelessness feel included and involved and the boosts to their self-esteem and self-confidence are evident in the attached photos'

We have begun conversations with the Rural Transport Coordinator, playing our part in getting more people to use it. Our development is looking to become a hub tackling rural isolation and encouraging more people to use local buses. If need be we will run our own community transport and have already taken advice from Berwickshire Community Transport on this.

We have increased volunteer opportunities and have run more activities in the past two years and as an organisation we are learning through these measures and preparing plans for developing them further.

Many members of the community might not be able to get to larger and further afield cities regularly, nor perhaps might they feel comfortable entering some museums and institutions. We will have, as well as our own nationally-significant collections on show, the opportunity to bring great works of art and collections to Loch Tay from major institutions. This will be done through the National Indemnity Loan Scheme and will ensure access to these treasures that people would not normally have. This will help tackle inequalities and our programming will be ambitious in this regard, along with bringing artists and performers to rural Perthshire which our local communities might not normally be able to access. Through our aim to co-create and co-curate museum delivery, we will build confidence and raise the expectations of our communities and demonstrate what a sector-leading museum can deliver. The Dalerb development will give us the capacity to deepen and broaden the work we do, all year round.

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Our apprenticeship programme will have targeted outcomes supporting children, young people and families at risk, enabling those that might not have considered a career in the cultural sector to do so. We are keen to see this approach as working alongside the family as well as the young person and we will have support from local schools for delivery of the programme and the development of a young workforce coordinator role.

We have been one of 22 museums this year to take on a Skills For Success trainee, targeted at young non-graduates who might not normally have the opportunity for a career in the cultural sector. We have been cited in this programme as delivering a best practice learning environment. This is another example of how we are getting development-ready in order to broaden and deepen this kind of work. This quote is from the MGS Officer overseeing the Skills For Success programme:

I had been asked to source a case study for the report on our current delivery plan and the first museum that came to mind was the Scottish Crannog Centre and the Skills for Success learner Ellen, who is based there. The Scottish Crannog Centre provides a unique learning experience for Ellen in a well-supported environment. I cannot praise the staff at the Crannog highly enough for their work with Ellen and enabling her to flourish in her role at the museum. The fun and industrious nature of the staff encourages such a positive atmosphere and there is an undeniable buzz about the Crannog. The work that the Crannog has done to engage with their local community, accompanied with their ambitious plans for their future and their commitment to skills development is inspirational to see.'

A central part of our programming will be in collaboration to support the objectives of Scotland's Forestry Strategy, which are: *to increase the use of Scotland's forest and woodland resources to enable more people to improve their health, well-being and life chances.*

We live in well-designed, sustainable places where we are able to access the amenities and services we need

We have strong, resilient and supportive communities where people take responsibility for their own actions and how they affect others

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We value and enjoy our built and natural environment and protect it and enhance it for future generations

We take pride in a strong, fair and inclusive national identity

Our public services are high quality, continually improving, efficient and responsive to local people's needs

The development will be well designed and sustainable, enabling year-round access for all whatever their different abilities. There will be deep and constant consultation enabling supportive communities to take ownership, ensuring we meet the needs of the communities we are here to serve. We will all work alongside the University of Western Scotland, architects and other partner groups, as we, together as a community, create a special place.

We will be clear that the development is about valuing and enjoying our built environment. The crannog is already a much-loved iconic building and we will be sure the development is sympathetic to the natural environment.

As a 'community' design and build, we will be creating a place that celebrates diversity, is immersive and democratic in its leadership, with social justice at its heart, and built in the heart of Scotland. We will ensure that the telling of this story, a central pillar of Scotland's heritage, will be encompassed within a development that will be there for generations to come, and where we can take pride in a strong, fair and inclusive national identity.

The social accommodation targeted at young people will be well designed and sustainable. It is a central pillar of the development and responds to the critical need for local affordable accommodation.

Overall the development clearly meets PKC strategy *Creative Perth and Kinross 2016-2021*. We want to achieve these key strategic outcomes for culture, as our contribution to the  [Community Plan \(Local Outcomes Improvement Plan\) 2017-2027 \[10Mb\]](#):

- Sustainable economic growth: a leading leisure and business tourism offer in Scotland which supports the local economy.
- Tackling inequalities: better health, social and economic outcomes for everyone in Perth and Kinross.

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- Empowered communities: supporting culture and sport initiatives to grow and succeed as part of vibrant local communities
- Lifelong learning: supporting individuals and families through Early Years, formal, adult and community learning.

The PKC strategic priorities for 2016-2021 are set out in  [Strategic Priorities for Culture 2016 \[624Kb\]](#)

We reduce the local and global environmental impact of our consumption and production

Inspired by the crannog dwellers, who made the most of the world around them in a sustainable way, we will build a development leading the nation in sustainable building. We will source as much of what we use from local sustainable sources, working closely with FLS and other partners. Once operational we will have a strict policy on using and supporting local sustainable suppliers.

4.3 Restrictions on use of the land

If there are any restrictions on the use or development of the land, please explain how your project will comply with these. Your Forestry and Land Scotland [Region](#) office can provide assistance in identifying any restrictions and how to comply with them.

Restrictions might include, amongst others, environmental designations such as a Site of Special Scientific Interest (SSSI), heritage designations such as listed building status, controls on contaminated land or planning restrictions.

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4.4 Negative consequences

What negative consequences (if any) may occur if your request is agreed to? How would you propose to minimise these?

You should consider any potential negative consequences for the local economy, environment, or any group of people, and explain how you could reduce these.

There could potentially be negative consequences through extra car use. We would look to work with rural transport/community transport to reduce impact and look at running our own bus service. There will be electric charge points for electric cars and secure bike racks will be available. Reduced ticket pricing and discount packages will be amongst a range of reward schemes for those who walk or cycle to the centre.

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4.5 Capacity to deliver

Please show how your organisation will be able to manage the project and achieve your objectives.

This could include the skills and experience of members of the organisation, any track record of previous projects, whether you intend to use professional advisers, etc.

We have refreshed our board to bring in skills - see table below – and as we progress through the process, the skills on the board will be reviewed with co-opted specialist support.

We are working alongside Business Gateway to get investment- and development-ready (including digital boost-top level marketing consultancy-top level business planning consultancy) and we are working with Scottish universities through the Interface programme and other organisations to also help us in these preparations. In particular, our close relationship with the University of Western Scotland is building on the delivery of the immersive museum concept through a three year funded development placement.

We have built strong links with the traditional skills and crafts people community who are supporting us already in testing how we might best deliver and showcase the skills of the crannog dwellers- again we will not be starting from a standing start but will have developed our offer alongside our partners to be development ready.

We have built strong links with our local schools again working in partnership to develop our offer- shifting perceptions of what is possible and testing new ways of work.

Our Managing Director, Mike Benson, is an experienced cultural leader recognised for his work in transforming museums with social justice at their hearts. He has led a number of capital developments and is seen by peers as leading in innovation in how different communities engage with their heritage. Mike has worked hard to build relationships with key stakeholders and gaining the support and advice re: CAT from organisations including DTAS, PKC and of course FLS.

We have restructured our team, employing a fully qualified and experienced project curator, two community archaeologists, one experimental archaeologist, one p/t learning interpreter, and have created a new team of interpreters.

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If we are successful with the CAT application, we will create a project development team and we have had early conversations with HLF regarding this.

We are also building closer links and securing strong technical support with PKC, HES and MGS. These organisations believe in what we want to achieve. There has been, for the first time, the creation of a multi-agency team, which meets quarterly, to support us through transition. The agencies involved include HES, MGS, FLS, and PKC. The team has two basic remits: a) to sustain the Crannog Centre's current operation and get development-ready; and b) to support the new development.

One outcome from the multi-agency meetings will be the creation of a high-level steering group. Along with trustees and the SLT, the group will ensure that performance management of the project from start to finish is in place.

We have secured high level political support from local members, both Conservative and SNP, including MSP John Swinney and Pete Wishart MP.

Our strategy has always been to buy the land before the masterplanning/business planning/process- This would give us both credibility and satisfy funders expectations that we own the land. Key to the project attracting the necessary funding is our collection.- its importance and its relevance and its potentials to inspire generations to come.

If successful on completion we will- Appoint a development Officer to give capacity to ensure the funding is in place for the phased development- we will appoint a project manager to lead the project- co-opt expertise onto the board, - begin the master planning process consulting heavily with our local community and our community of interest with the aim of creating Scotland's most sustainable museum with community ownership, immersive engagement and leading Scottish design engineered in from the start. The multiagency group would continue to meet and the structure of the steering group set in place.

We would position ourselves to attract the funding to create a project team that would include architects/engineers/building control/museum design specialists/ecological-environmental specialist/ audience development specialist/community-stakeholder involvement e.g local school teachers etc – Our Director has chaired a number of such teams in developments at previous museums and within industry. We have already had a number of meetings with potential funders on this next step who have been supportive so

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far in the museums transition and are fully briefed on our staged approach- this approach supported by the multiagency task team supporting the development which included HES/MGS/PKC/PKHT/FLS- and we will continue to gather and demonstrate community and political support.

The timing for this will be dependent on the time we would buy the land we are working closely with HLF-MGS-HES- at national level and will need to take into account the current virus crisis.

Trustee Board

Forename(s)	Surname	Profession/ Community Involvement	Position
Nicholas	Grant	Mgt Consultant/ local resident	Chair
Fiona	Ballantyne	Former Chair Museums Galleries Scotland/ Trustee OSCR/Local resident	Trustee
Dr Charlotte	Flower	Former chair Birks Cinema/ Local resident	Trustee
Professor Gordon	Cook	Expert Carbon Dating	Trustee
Simon	Marchant	Education Consultant/Human Rights Observer/ local resident	Trustee
Becca	McLune	Museum Professional- expertise in engagement/evaluation	Trustee
Sarah	Manning Shaw	Programme Director Edinburgh Printmakers/ local resident	Trustee
Michael	Stratigos	Leading Crannog researcher	Trustee
Peter	Ely	Long term Kenmore resident- chair community council- retired civil servant	Trustee
John	Duff	Local Councillor at PKC, retired police Officer , local resident	Trustee

Section 5: Level and nature of support

5.1 Please provide details of the level and nature of support for the request from your community and, if relevant, from others (see CATS Guidance Section 3.2)

You should describe the community your body represents and include information on the proportion of your community who are involved with the request, how you have engaged with your community beyond the members of your organisation and what their response has been.

You should also show how you have engaged with any other communities that may be affected by your proposals.

We are a community of interest. We describe everyone who works, volunteers and visits the Crannog Centre as being part of the 21st century Crannog Community. We have, as a team, worked to find a way of working that understands, as a community of interest, the abundance of passion, expertise and knowledge that lies outside of the organisation, and we maximise our benefit by connecting to it.

The scale of our community of interest includes 17 staff- 10 trustees-26 members(including trustees) 50+ volunteers – 26000 visitors- last year was a record year for earned income, and our best year for footfall since 2006- all plans were in place to drive this even further pre Virus crisis with a high quality events program -new exhibition in place- after piloting the launch of our evening program that had 50+ evenings booked/sold

Trustees have agreed with the following definition for our community of interest-

STUA Membership: Scottish Trust For Underwater Archaeology

Members will be drawn from the supporters of STUA and the Crannog Centre, who are interested in working with STUA to achieve the vision deliver the mission and embrace the values. They should be keen to invest in STUA for any, some or all of the reasons below:

- they have a professional or amateur interest in archaeology and underwater archaeology, pre-history and especially the Iron Age period
- they have a local interest in ensuring STUA delivers its goals; their particular interest might be in education, business, or just a pride in what this area has to offer
- their interest, either professional or amateur, in the interpretation and cultural implications of the collection – through craft, music, tools, food.

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Members will share and commit to the Vision, Mission and Values of the organisation and these need to be made clear prior to membership application.

STUA's commitment to Members:

- to inform of ongoing developments and issues as appropriate, through a Members newsletter as well as other appropriate virtual or face to face forum.
- to facilitate at least 3 Member events each year to which Members are invited – to be informed, be part of celebrations of achievements, to be asked to contribute to development of ideas, to engage and network with other Members as well as Trustees and staff members.

Members commitment to STUA:

- to agree and actively commit to STUA's Vision, Mission and Values
- be encouraged to participate either in person or remotely at least one Member events each year

Levels of involvement:

1. Visitors to the Crannog Centre who do not 'engage' beyond their visit (eg follow social media, sign up to newsletter)
2. Visitors to the Crannog Centre who continue to engage through Social media, receiving Newsletter
3. Friends: Supporters of the Crannog Centre, part of the movement to get us to Dalerb. A small annual fee (£20?) would provide a Friends newsletter, a 10% discount in the shop. Occasional Friends events to facilitate more active networking and engagement. A possible Friends of Young Archaeology Club? Possible new members if interest and desire to engage more increases
4. Membership: Drawn from both local and wider communities of those who would like a more invested engagement with the STUA and the Crannog Centre – through whatever shared interests they might have in the mission and vision of the organisation; they could have a professional or amateur interest in pre-history, in the interpretation and culture around the collection, in championing the organisation as a critical resource for the area – in education, business or pride in Loch Tay and the area. Members would have voters rights at AGM and elect the Trustees, we would hope that they would show commitment to their

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role (agree to the Mission, Vision and Values of the organisation) as well as being encouraged to attending at least one Members event during a year. Application would be to the Board but managed by a designated officer. We would arrange 3 Members events a year. A membership fee of £20:00 would apply

5. Trustees: these are drawn from the membership, and need to inform and engage with the membership to ensure active engagement

Volunteers: these can be at any of the levels above – hopefully moving from levels 1 and 2, through to levels 3 and 4, and obviously level 5 (Trustees all being volunteers).

The process for applying would be laid out on our website publicised through our social media and other outlets – there is a designated officer in place to lead on the process –

We are, then, a community of interest for anyone across Scotland who has an interest in our story. Once the valuation process began, we opened up a petition on site, gathering support for our proposals. At the time of writing we have @6000 signatures on this, and we have launched an online petition and social media campaign to enable our community of interest to show their support, this currently stands at 980 with the depth of support visible in the comments. We have written to specific individuals and organisations locally, regionally and nationally, asking for letters of support across a broad range of activity. This includes academics, teachers, crafters, community leaders, businesses, landowners. All are incredibly supportive of what we are striving to achieve. We aim to create an armada of support, where people believe in what, together, we can achieve.

See below

No.	Organisation	Representative	When received
1	Birks Cinema	John Freeman, Chair	10/9/19
2	Breadalbane Academy	Monica Young	28/8/19
3	Breadalbane Heritage Society	Nick Grant, Chair	5/9/19
4	Culture Perth and Kinross	JP Reid, New Projects: Exhibition and Interpretation Officer	10/9/19
5	Scottish Universities Environmental Research Centre	Prof Finlay Stuart, Director	10/9/19
6	University of Stirling	Prof Ian A. Simpson, Geography and Environmental Sciences	11/9/19

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7	Remony Estates Partnership	James Duncan Millar	12/9/19
8	Abernethy Trust	Dr Phil Simpson	13/9/19
9	Ardeonaig and Ardtalnaig Community Association	Dr Phil Simpson	13/9/19
10	Loch Tay Association	Bill Oppenheim, Chair	13/9/19
11	Fearnan Village Association	Fiona Ballantyne, Secretary/Treasurer	19/9/19
12	Dull and Weem Community Council	Tom Pringle, Secretary	24/9/19
13	Kenmore and District Community Council	Peter Ely, Chair	24/9/19
14	Museum professional	Emma Halford-Forbes	26/9/19
15	Whisky Auctioneer Ltd	Iain McClune, MD	27/9/19
16	Aberfeldy Community Council	Vic Clements	28/9/19
17	Edinburgh University	Dr Manuel Fernandez-Gotz, Head of Archaeology	30/9/19
18	Museums Galleries Scotland	Devon McHugh, Senior Partnerships Manager	10/10/19
19	Museum Services, University of Dundee / TMF	Matthew Jarron, Curator	16/10/19
20	Artist and Storyteller	Claire Hewitt	17/10/19
21	JH Creations	Jim Hargreaves	17/10/19
22	Tourism Heritage student	Charlotte Legendre	17/10/19
23	Explore Pitlochry	James Rattray	17/10/19
24	Musician and singer	Iona Fyfe	17/10/19
25	Musician and piper	Alec Souter	17/10/19
26	Natural England	Rupert Randall, Cheshire Reserve Manager	17/10/19
27	Student and volunteer	George Randall	17/10/19
28	Ancient Spinner and Weaver	Sylvia Van Barneveld	17/10/19
29	Scottish Singer	Hannah Rarity	18/10/19
30	Tour Guide	Colin Mairs	20/10/2019
31	Volunteer and archaeologist	Fran Gillespie	20/10/2019
32	Moulin & Pitlochry History Circle	Lydia Busby, Convenor	20/10/2019
33	Supporter	Bruce Carson	21/10/19
34	Supporter	Dr Andrew Walker	21/10/19
35	Dunkeld Community Archive / TMF	David Arbuthnott	21/10/19
36	Reading University	Duncan Garrow	21/10/19
37	Archaeologists	John and Eva Bennett	21/10/19
38	Aberfeldy Drama Club	David Roy, Chair	22/10/19
39	Volunteer	Amber Wood	22/10/19

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40	Business Gateway	Andrew Webster, Business Growth Adviser	22/10/19
41	Volunteers	Lissa Clark and family	22/10/19
42	Volunteer	Diana Bartholomew	28/10/19
43	McLean Hall, Fearnan	Graham Liney, Chair	28/10/19
44	Edinburgh University, School of History, Classics and Archaeology	Dr Lindsey Buster, Teaching Fellow	28/10/19
45	Society of Antiquaries of Scotland	Dr Simon Gilmour, Director	28/10/19
46	Museums and Galleries Scotland	Marcus Offer, Programme Manager, Skills for Success	28/10/19
47	Edinburgh University, School of History, Classics and Archaeology	Dr Clive Bonsall, Professor of Early Prehistory	28/10/19
48	Perthshire Society of Natural Science	Margaret Borland-Stroyan, President	28/10/19
49	Conservator	Wilma Bouwmeester	28/10/19
50	Fife Council, Archaeology Unit	Steve Liscoe	28/10/19
51	University of Glasgow, School of Humanities	Dr Susanna Harris, Lecturer in Archaeology	28/10/19
52	Tayside and Fife Archaeological Committee	Moira Grieg, Chair (hard copy letter)	28/10/19
53	Dundee University	Daniel Clarke	29/10/19
54	Woodland Tannery	Peter Ananin	7/11/19
55	Perth and Kinross Heritage Trust	David Strachan, Director	13/11/19
56	Rick Steves (Europe & US)	Charlie Rawson	22/11/19
57	Miriam Wolanski	Supporter	26/11/19
58	Perth & Kinross Council	Lee Haxton, Community Planning Policy Team Leader	3/12/19
59	Ian D Henry	USA resident and Kenmore visitor	29/02/20

CAT - Methods of Communication

- On-site petition form
- Off-site petition form
 - Newsletters
 - Society of Antiquaries of Scotland
 - TAFAC
 - ASVA
- Press releases

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- Perthshire Courier
 - Quair
- Email letter
 - full list below
- Networking/Community Presentations etc.
 - Aberfeldy Probus
 - Blairgowrie Heritage Society
 - Aberfeldy Christmas Market
 - Kenmore Community Council
 - Tayside Museums Forum
 - Tayside and Fife Archaeological Committee
 - Visit Aberfeldy Tourism Association
 - Breadalbane Tourism Circle
- Staff Direct Contacts
 - All school visits 2019
 - All coach party group visits 2019
 - Aberfeldy Drama Club
- Publications
 - Current Archaeology
 - Archaeology Scotland
 - Exarc Journal
 - The Scotsman
- Outreach (some are multiple visits during 2019; 1762 people reached):
 - Engine Shed, Stirling
 - Breadalbane Library
 - Edinburgh University
 - Breadalbane Heritage Society
 - YAC- young archaeology club
 - Grandtully School
 - EAOP Castleview
 - Dalweem Residential Home

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- Albyn School
- Kenmore School
- Grandtully Genius Hour
- TAFAC
- Pitlochry Primary
- Drumpelier County Park
- Pitlochry iCentre
- Perth iCentre
- October Tayfest

Email Headers- social media- 26000 visitors all briefed as part of the tour

Section 6: Funding

Please outline how you propose to fund the price or rent you are prepared to pay for the land, and your proposed use of the land

(see CATS Guidance Section 1.5)

You should show your calculations of the costs associated with the transfer of the land or building and your future use of it, including any redevelopment, ongoing maintenance and the costs of your activities. All proposed income and investment should be identified, including volunteering and donations. If you intend to apply for grants or loans you should demonstrate that your proposals are eligible for the relevant scheme, according to the guidance available for applicants.

Our organisation has, in truth, been striving to deliver this project for some time. The first feasibility study was completed in 2004. Another was done in 2010 and yet another in 2015. There is, perhaps, some Dalerb fatigue with potential funders. Trustees have taken a two-stage approach: Firstly we buy the land and this will give us credibility when talking to major funders.

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That said, we have held meetings with the senior HLF officer, facilitated through the multi-agency group. This officer is aware of, and supportive of, our plans. The local authority is clearly supportive and we have met with the CEO and Chair of the Gannochy Trust, who have been very supportive, not only in potential future support, but in introducing us to other major funders within Scotland.

Should we be successful in our application, we will launch our fund-raising campaign to buy the land. This will turn genuine affection for, and belief in, what we are doing into hard support. A business that has already given substantial sponsorship anonymously have written a letter of support

Dear Mike Benson

I am writing in support of the Crannog Centre's application to purchase Dalerb through FLS' Community Asset Transfer Scheme. xxxxxxxx has donated to the SCC in the past through our charitable giving programme, which includes support for the local community and local heritage.

We are whole-hearted supporters of the Crannog Centre and its ambitions to expand. It is a wonderful destination for the people of Perthshire and visitors to the area and their work with the community is exemplary. We hope to support future projects at the centre as they grow, and we know that the acquisition of the Dalerb site is an essential first step in their aims.

We will resource the campaign and have a plan ready, and we will have a backstop position of attracting a loan through Social Investment Scotland. We already have a business relationship with SIS and have spoken with our investment manager - if needed he will be supportive.

We have a track record in running a Visit Scotland 5* site and we have built a core team supported by experienced trustees that will continue to operate the current site in tandem with preparing for the development. We will actively fund-raise to buy Dalerb through CAT and with support from the multi-agency group we will build capacity to raise funds for a phased approach to the new development. We have met with HES funding officers who have encouraged an application for a two-year funded Development Officer to give us capacity. This post will start once the CAT process is completed. We will continue to build our case with HLF and look to build a long term relationship with our local authority and trusts such as The Gannochy Trust.

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To achieve the vision, we will deliver a sector-leading, sustainable museum, for the benefit of the communities we are here to serve, day in and day out, and for future generations.

Signature

Two office-bearers (board members, charity trustees or committee members) of the community transfer body must sign the form. They must provide their full names and home addresses for the purposes of prevention and detection of fraud.

This form and supporting documents will be made available online for any interested person to read and comment on. Personal information will be redacted before the form is made available.

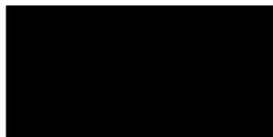
We, the undersigned on behalf of the community transfer body as noted at section 1, make an asset transfer request as specified in this form.

We declare that the information provided in this form and any accompanying documents is accurate to the best of our knowledge.

1. Name Nicholas GRANT
 Address Tigh na Clachan, Fearnan, Perthshire PH15 2PF

 Date 31/03/2020
 Position Chair, Scottish Trust for Underwater Archaeology

Signature



We, the undersigned on behalf of the community transfer body as noted at section 1, make an asset transfer request as specified in this form.

We declare that the information provided in this form and any accompanying documents is accurate to the best of our knowledge.

1. **Name** Fiona Ballantyne OBE
 Address Tigh na Drochaid, Fearnan, Perthshire PH15 2PG

Date 31 March 2020
 Position Vice-Chair, Scottish Trust for Underwater Archaeology
 Signature 

300405 EIS CAT Application Signatures NG FR.docx



Checklist of accompanying documents

To check that nothing is missed, please list any documents which you are submitting to accompany this form.

Section 1 – you **must** attach your organisation’s constitution, articles of association or registered rules

Title of document attached: CAT Application Articles

Section 2 – any maps, drawings or description of the land requested

Documents attached: CAT application map1 CAT application map2

Section 3 – note of any terms and conditions that are to apply to the request

Documents attached:

Section 4 – about your proposals, their benefits, any restrictions on the land or potential negative consequences, and your organisation’s capacity to deliver.

Documents attached: CAT application Vision Document

Section 5 – evidence of community support

Documents attached: Latest index of letters of support- this will grow- petitions both on line and hard copy available on request

Section 6 – funding

Documents attached: