

LEG Publicity timeline: Re Community Hydro Scheme to 4th March

Date	publicity	Content	Reception
30/10/2019	Email newsletter,	<p data-bbox="448 253 1126 284"><i>Email to subscribers informing of the AGM and Hydro scheme.</i></p>  <p data-bbox="788 725 943 757" style="text-align: center;">Hydro power!</p> <p data-bbox="488 790 1243 882">Lochaber Environmental Group are excited to announce a new opportunity to increase our work in Lochaber and produce low carbon energy!</p> <p data-bbox="488 920 1243 981">LEG are exploring a small Hydro scheme in Glenachulish which will generate enough electricity for around 450 homes.</p> <p data-bbox="488 1019 1243 1144">We are being supported by Local Energy Scotland and have made use of the Scottish governments 'Community and Renewable Energy Scheme', which has helped with grant and loan financing to bring the project to this stage.</p> <p data-bbox="488 1182 1243 1243">Small scale Hydro is one of the cleanest sources of energy available so it is a great fit for LEGs ethos to develop in this scheme.</p> <p data-bbox="488 1281 1243 1503">This is a large project for LEG to undertake and we hope many members of our community will come on this journey with us. As part of this we are aiming to raise a significant amount of the finance required through a 'Community Share' offer, which will allow investment in the scheme and dividends from it, along with potential tax relief on the initial investment. This will almost certainly be combined with a commercial bank loan to complete the project.</p> <p data-bbox="488 1541 1243 1632">Any questions please contact LEG at info@lochaberenviro.org.uk or 01397 700090 and keep an eye out for our Hydro engagement events in addition to our other project activities!</p> <p data-bbox="836 1704 895 1736" style="text-align: center;">AGM</p> <p data-bbox="488 1771 1243 1897">Lochaber Environmental Group will be holding our AGM at An Drochaid, Claggan at 6pm on 26th November. We will be going through the usual AGM process along with presentations on our current projects and the Hydro scheme.</p> <p data-bbox="488 1935 1243 2027">Members have received a letter about our Articles, which needed updating, if you have this letter please read and return quickly to ensure we are up to date.</p> <p data-bbox="488 2065 1243 2125">Any questions please contact LEG at info@lochaberenviro.org.uk or 01397 700090.</p>	117 opens 15 clicks

19/11/2019	Email Newsletter	<p><i>Email to give AGM agenda, including Hydro presentation</i></p>  <p>Lochaber Environmental Group AGM 2019 26th November 6pm An Drochaid, Claggan</p> <p>Incorporating LEG's 20th Birthday Celebrations and a presentation on the proposed Hydro Electric scheme and update on current activities</p> <p>Coffee and Tea on arrival</p>	99 opens
21/11/2019	Leaflet drop around Glenachulish	<p><i>Leaflet drop around Glenachulish for the drop in session, leaflet and GPS track of cycle drop off rout for the majority of Glenachulish, the other houses (accessed form A828) were leafleted by car at a later date.</i></p>	

Hydro Meeting



Lochaber Environmental Group are looking to develop a hydro scheme in the area and invite you to see our plans on 5th December

A drop in information event for local residents to learn about the hydro scheme Lochaber Environmental Group are aiming to develop on the Abhainn Greadhain. Come along to learn about our work, how we hope to develop the scheme and how LEG will use any profits.

Dragon's Tooth Clubhouse
5th December
4pm to 7pm
Tea, Coffee and Cakes provided

If you have any questions please contact the LEG office on 01897 700606 or email info@lochaberenvironment.org.uk



LOCHABER ENVIRONMENTAL GROUP

Lochaber Environmental Group (LEG) is a charity which has been operating throughout Lochaber for over 30 years. We have used various short term funding sources to run a range of projects on issues including home energy usage, renewable energy, composting, recycling, waste reduction, transport, including cycling, public transport and electric vehicles, and food growing, at both domestic and craft scale.

The Abhainn Greadhain hydro scheme in Glenachulish is designed to generate approximately 1.9GWh of electricity each year, enough for around 450 homes.

Run of river hydro is one of the greenest forms of power available with an extremely low carbon footprint so we think this is a great project for LEG to be involved in.

We are also exploring a community share offer, to allow the community to help raise some of the money and receive a return on their investment.

We hope this project will secure LEG's future for the next 20+ years, providing a more stable income than grant funding to enable us to increase our work within Lochaber. The intention is to reinvest any profits into our environmental work throughout the region.

LEG are currently using funding from Climate Challenge Fund, Paths for All and the Regional Food Fund and we are currently applying for further projects including a new Climate Challenge Fund project and ERDF funding for an e-bike share scheme.



3/12/2019

Email newsletter

Email newsletter with information about Hydro drop in session in Glenachulish

112 opens
18 clicks





**Hydro drop in session
5th December, 4-7, Dragon's Tooth Clubhouse, Glenachulish**

On Thursday 5th Decemeber we are holding a drop in information event for residents to learn about the hydro scheme Lochaber Environmental Group are aiming to develop on the Abhainn Greadhain!

Come along to learn about our work, how we hope to develop the scheme and how LEG will use any profits. Tea, Coffee and Cake will be provided.

If you have any questions please contact the LEG office on 01397 700090 or email Info@lochaberenviro.org.uk.

5/12/2019	Drop in session	<i>Drop in session at the golf course in glenachulish</i>	
26/12/2019	Newspaper front page	<p><i>Front page of the Lochaber times, widely distributed local paper</i></p> 	
1/1/2020	Facebook post directly about the hydroplans	<i>Scan of Lochaber times front cover</i>	697 reached 15 likes 3 shares 58 clicks



Happy new year!
 Happy new decade!
 And hopefully, happy new chapter for LEG!

Not only do we have some exciting funding applications to hear back from in the next few months, we also have the Glenachulish Community Hydro Scheme for Lochaber project to keep us busy. 😊

Over the next few months you will be hearing a lot about this, and with good reason, as it's got great potential to generate low carbon energy while funding further environmental projects in the region.

If you are short of new years resolutions this year then maybe Community Shares could become one? There are few ways to have such a positive impact!

7/1/2020

Facebook link, renewable energy

Link to Financial times, "Renewable energy milestone reached in 2019, Zero carbon-sourced power surpassed fossil fuels for first time in centuries"
<https://www.ft.com/content/943ebb3c-2be6-11ea-a126-99756bd8f45e?fbclid=IwAR37TeWHMFUQH3uk1YzdAtH-TdsF7KDY-tlvN2tJF-n6cZHE-Czom6IPW1s>

In 2019 the majority of the UK's electricity came from low Carbon sources!
 While there is still a long way to go, we are making progress, and if everything goes to plan then LEG Power will start to contribute with a community hydro scheme in the near future!

298 reached
 3 likes
 1 comment
 10 clicks

15/1/2020

Facebook link, renewable energy

Link to the Conversation, "Britain's electricity since 2010: wind surges to second place, coal collapses and fossil fuel use nearly halves"
<https://theconversation.com/britains-electricity-since-2010-wind-surges-to-second-place-coal-collapses-and-fossil-fuel-use-nearly-halves-129346?fbclid=IwAR0fo9UbNrVdDmED6QiFPw4zOLnqYZKUUueqv99FtdhB3276UEBpwOeVeIQ>

The last decade contained quite a few changes to our electricity supply, with coal almost disappearing, renewables ramping up and gas filling in the gap.
 Along with efficiency improvements this has reduced the carbon footprint of electricity in the UK significantly.
 The next decade could be even more interesting, with increasing wind generation, tidal generation starting to appear and more small, local generation. Hope LEG will be contributing with our own Hydro!
 At some point in the future we are going to have a fossil fuel free day, where no electricity is generated from fossil fuels, could it be this decade?

383 reached
 4 Likes
 1 share
 7 clicks

28/2/2020	Facebook link, renewable energy	<p><i>Link to Businessgreen article "Confirmed: Low carbon generation delivers over half UK's power"</i></p> <p>https://www.businessgreen.com/news/4011542/confirmed-low-carbon-generation-delivers-half-uk-power</p> <p>The UK has rapidly reduced Carbon emissions from electricity production, and last year most electricity came from Low Carbon sources!</p> <p>There is a long way still to go, the next half will be harder, but LEG are working hard to join in!</p> <p>We have been getting organised to launch LEG Power, watch this space if you are interested in Community Hydro and Community shares!</p>	361 reached 8 likes 1 share 2 comments 16 clicks
4/3/2020	Facebook poll	<p><i>Poll to choose the Logo for LEG power, tagged community shares Scotland and link to community shares explanation</i></p> <p>We need your help, LEG Power is a new Community Benefit Company which has been formed to construct and run a Community Hydro Scheme in Glenachulish. We need a Logo, but which one should we use?</p> <p>We are raising some of the money to develop the scheme by a Community Share Offer. Please contact LEG if you are interested in investing! See https://communitysharesscotland.org.uk/.../what-are-community... for an explanation of community shares.</p> <p>Community Shares Scotland</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  </div> <div style="text-align: center;">  </div> </div>	As of 07:30 5/3/2020 298 reached 2 likes 1 share 12 clicks 25 votes